



Announcement No. 12, s. 2018

## ANNOUNCEMENT

**FOR : HEADS OF CONSTITUTIONAL BODIES, DEPARTMENTS, BUREAUS AND AGENCIES OF THE NATIONAL GOVERNMENT, LOCAL GOVERNMENT UNITS, GOVERNMENT-OWNED OR CONTROLLED CORPORATIONS WITH ORIGINAL CHARTERS, AND STATE UNIVERSITIES AND COLLEGES**

**SUBJECT : National Intellectual Property Month**

Presidential Proclamation No. 190, s. 2017, declares the month of April of every year as “**National Intellectual Property (IP) Month**”. This year’s theme is “***Itaguyod and Yamang Isip Tungo sa Kaunlaran***”, which aims to focus in the country’s intellectual property or “Yamang Isip” as an instrument to spur innovation and creativity for the continued development of the country.

To promote public awareness in the observance of the event, all government agencies are enjoined to extend their full support through the following activities:

1. Display of National IP Month streamer and poster in the agency’s premises.
2. Conduct of information campaigns on the basic aspects of intellectual property, focusing in the most relatable and relevant to your agency’s primary function.
3. Online advocacy and promotion of intellectual property, stressing the value of intellectual property to Filipinos and the need for protection and utilization
4. Participation in various National IP Month activities.

The official layout design of the streamer and other information materials may be downloaded at <http://www.ipophil.gov.ph/>.

For more information, you may coordinate with **Ms. Aileen Santiago, Ms. Cathy Pillas** and **Ms. Angeli Carlos** at telephone no. 238-6300 loc. 1005-1006 or through email at [iprmonth2018@ipophil.gov.ph](mailto:iprmonth2018@ipophil.gov.ph).

  
**ALICIA dela ROSA-BALA**  
Chairperson  
27 MAR 2018

Bawat Kawani, Lingkod Bayani